

PRO TRAINING TYPE ®

“Pro Training Type ®” in-depth analysis of learning preferences .



THE STRONG POINTS OF THIS TEST

- | Optimized budgets thanks to effective training
- | Training courses followed and successfully completed
- | Rapid acquisition of new skills
- | Optimally personalized teaching methods
- | Maximum learner engagement
- | Significantly improved training ROI



BENEFITS

Pro TrainingType® is the leading solution for **training directors , HR managers , consultants and pedagogy experts** who want to **transform the effectiveness of their training , optimize their learning budgets and build a high-performance skills development strategy** . This advanced assessment tool allows you to **accurately identify dominant learning styles , personalize your teaching methods and fully leverage learning potential** at every stage of the development journey.

Thanks to a scientifically validated and comprehensive methodology, you accurately identify **cognitive preferences , information processing modes , adaptive learning dimensions and specific pedagogical needs** essential for the success of any training process. You thus transform your training challenges into real opportunities for **collective performance , learner engagement , employer attractiveness , acceleration of skills acquisition and pedagogical excellence** , by aligning individual learning styles with the strategic development objectives of your organization.

Investing in **Pro TrainingType®** means choosing an innovative **educational engineering solution** , designed to meet the strategic challenges of **personalizing courses , optimizing training ROI , learner engagement , transformational support , educational coaching , skills planning and training effectiveness consulting** . It also guarantees **high added-value training , a significant reduction in inefficient learning costs and a more agile, efficient and adaptable organization in the face of business developments** .



PSYCHOMETRY

Test construction:

Pack: HR

Questionnaire type: Normative

Number of questions: 300

Completion time: 35 minutes

Test validation:

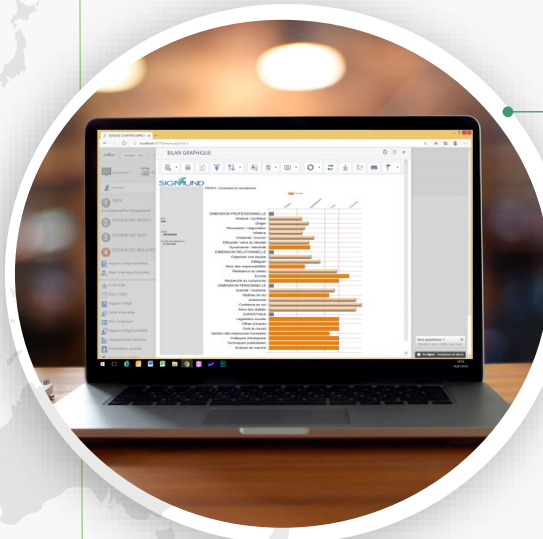
Double external validation

Internal validation, consistency

Loyalty

Reliability

Test available in



PRO TRAINING TYPE ®



DIMENSIONS AND CRITERIA EVALUATED

ENERGY DIRECTION

- **Extroversion** : optimal learning through interaction, group scenarios and collaborative projects
- **Introversion** : Preference for self-paced learning formats, asynchronous modules, or individual analysis

MODE OF PERCEPTION

- **Sensation** : sensitivity to concrete data, field practice, concrete cases and demonstrations
- **Intuition** : affinity for abstract content, conceptual models and foresight

DECISION CRITERIA

- **Thinking** : preference for a logical structure, rational and argued content
- **Feeling** : sensitivity to human impacts, relational context and empathic devices

OPERATING MODE

- **Judgment** : Need for clear goals, structured programs and predictable paths
- **Perception** : ease of learning in informal, adaptive, or open contexts

SENSORY STYLES

- **Visual-verbal** : preference for written content, files, slides, articles, PDF supports
- **Non-verbal visual** : appetite for diagrams, infographics, videos, summary tables
- **Auditory-verbal** : optimal learning via podcasts, discussions, oral training or tutorials
- **Tactile – Kinesthetic** : need to manipulate, test, prototype or practice to remember

