COMMERCIAL BROCHURE · 2026 EDITION

PSYCHOMETRICS · SIGMUND

BANKING POTENTIAL®

Assesses rigour, analysis and potential in banking candidates, in about 40 minutes.



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THE SOLUTION TO HIRING RIGOROUS AND COMPLIANT BANKING PROFILES

The test covers the core skills of the financial sector: customer relationships, compliance, risk analysis and banking products, alongside the expected behavioural aptitudes. For a recruiter, it objectifies job fit in a regulated framework and sheds light on adaptation to market change.

What is it used for? Secure branch or back-office hires, verify regulatory knowledge, anticipate risk management and target profiles who stay.



01 **Bank HR managers**
Secure sector hiring

02 **Branch directors**
Check rigour and customer relations

03 **Compliance managers**
Check regulatory knowledge

04 **Financial recruiters**
Objectify risk analysis

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WHAT THIS TEST CHANGES FOR YOU.

From compliance to customer relationship, a full read of banking job requirements.

01

Rigour and compliance

Measure rule-following and vigilance in procedures.

02

Customer relationship

Assess listening, advice and the durability of the relationship.

03

Risk analysis

Check analysis and portfolio management capability.

04

Banking products

Test knowledge of offers, services and digital tools.

05

Regulation

Check understanding of applicable compliance rules.

06

Sector adaptation

Spot the ability to follow market change.

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NORMATIVE · ~400 QUESTIONS · ~40 MINUTES

DIMENSIONS & CRITERIA ASSESSED

24 criteria across 4 dimensions.

01 PROFESSIONAL DIMENSION

8 CRITERIA

Initiative and rapid adaptation to industry changes

Persuasion and negotiation with individual or corporate clients

Results orientation and innovation in the face of digital challenges

Thoroughness and methodology to ensure compliance and reliability

Organization and prioritization in a demanding environment

Respect for rules and vigilance in procedures

+ 2 more criteria

02 RELATIONAL DIMENSION

5 CRITERIA

Communication clear and lasting customer relationship

Active listening and ability to cooperate in a team

Pedagogy to support clients and colleagues

Conflict management and maintaining team cohesion

Tact, diplomacy and sense of service in all situations

03 PERSONAL DIMENSION

4 CRITERIA

Self-confidence in the commercial relationship

Lucidity and perspective in complex situations

Natural leadership to lead others

Stress resistance and emotional control in key moments

04 TECHNICAL DIMENSION

7 CRITERIA

Banking products: knowledge of offers and services

Financial regulations and applied compliance

Risk analysis and portfolio management

Banking tools and digital technologies

Corporate finance and investment principles

Customer relationship in a regulated and competitive framework

+ 1 more criteria

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RESULTS YOUR HR TEAM CAN USE IMMEDIATELY.

After the assessment, SIGMUND turns answers into concrete markers to recruit, compare and prepare the interview. An AI-based assistant, available as a chatbot, also helps you interpret the results and move to action.



01

Scores and reference profile

A competency report with detailed scores, self-assessment and comparison against the expected profile.

02

Report that fits the need

From the full report to the short summary, depending on the level of detail the recruiter or manager needs.

03

Clear visualisations

Radar charts, histograms and comparisons to spot strengths and development areas at a glance.

04

Action guides

Interview questions and tailored follow-up tracks to dig deeper and prepare next steps.

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SCIENTIFIC RELIABILITY

A test built to support hiring, assessment and development decisions.

~400

QUESTIONS

4

DIMENSIONS

~40 minutes

COMPLETION TIME

VALIDATION

- **Independent external validation**
  Internal validation and consistency
- **Reliability and stability**
  Consistency of answers and scales
- **Job knowledge**
  500+ job-specific knowledge questionnaires

AVAILABLE IN

More than 10 languages

French · English · German and more

Contact our team for a demo: service@sigmund.net

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